

# E-commerce Competitor Analysis

DELIVERING THE NEXT LEVEL OF EXCELLENCE

Discover

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	Your Business:	Competitor 1:	Competitor 2:	Competitor 3:
<b>Product/Service Overview</b>				
<b>Global Markets</b>				
<b>Delivery Options</b>				
<b>Price</b>				
<b>Social Media Presence</b>				
<b>Additional Insights</b> (performance analytics)				
<b>Strengths</b>				
<b>Weaknesses</b>				
<b>Opportunities</b>		<b>Summary Actions</b> What three things can your site do to gain advantage over the competition? <hr/> <hr/> <hr/>		
<b>Threats</b>				